

WG&S Academy Project Rules

These Rules, hereinafter referred to as the Rules, are created according to the provisions of the current laws of the Russian Federation.

1. SUBJECT MATTER

- 1.1. **WG&S Academy** Project, hereinafter referred to as the Project, is a marketing event aimed at communicational and marketing development of William Grant & Sons trademark.
- 1.2. The purpose of the Project is full-aged audience capture (potential customers) for taking part in activities, an increase of William Grant & Sons brand loyalty and stimulation of consumer demand on products with William Grant & Sons trademark.
- 1.3. The Project is not a lottery or any other risk-driven gambling game. The Project is not a competition. Participation in the Project is free of charge. There are no giveaways within the Project.
- 1.4. The Project takes place in the Russian Federation, except for actions according to cl. 3.5 and 3.10 hereof. Actions according to cl. 3.5 and 3.10 hereof take place in the CIS countries.
- 1.5. Project period: from 00:00:00 (hh:mm:ss) October 20, 2020 (Moscow Time), until 23:59:59 (hh:mm:ss) December 31, 2020 (Moscow Time).
- 1.6. Project Customer (hereinafter – the Customer) is William Grant & Sons Brands Ltd (legal address: The Glenfiddich Distillery, Dufftown, Banffshire, AB55 4DH, Scotland, United Kingdom of Great Britain and Northern Ireland; postal address: Stratchclyde Business Park, Bellshill, Lanarkshire, ML4 3AN, Great Britain).
- 1.7. Project Manager (hereinafter – the Manager) is OOO PlanNet (legal and postal address: Russian Federation, 119270, Moscow, Luzhnetskaya nab., house 2/4, building 12, office 301; PSRN 1177746947267; Manager’s e-mail: russia@plan-net.com).
- 1.8. Project Member is a person meeting the requirements of cl. 2.1-2.3 hereof and performing all actions aimed at participating in the Project according to the Rules.
- 1.9. Project Website is a Project Customer’s section of a website dedicated to the Project which is in the public domain on the Internet and has a unique address: wgsacademy.com.
- 1.10. The Rules are in the public domain on the Internet on the Project Website.
- 1.11. To find additional information about the Project send an e-mail to info@wgsacademy.com.

2. PARTICIPATION IN THE PROJECT

- 2.1. Project Members are legally capable citizens of the Commonwealth of Independent Countries (CIS), who have reached the age of 18, permanently residing in the CIS.
- 2.2. Employees and representatives of the Project Manager and Customer, their affiliated persons, members of their families, employees of other companies providing services/works connected to the organization and implementation of the Project and/or organizing or implementing the Project, or members of their families, are not allowed to participate in the Project.
- 2.3. Participation in the Project is allowed only in one’s own name: using one’s own accounts, including e-mail, when it is required according to the Project and providing one’s own personal information (including personal data) and documents according to the Rules.
- 2.4. No person who does not meet the requirements of cl. 2.1-2.3 hereof shall participate in the Project or be eligible to participate in the Project. If such persons are found participating on any stage of the Project, they lose their right to participate in the Project.
- 2.5. The Project Customer and the Project Managers together and individually are allowed to provide, by their own forces, at their sole discretion, at any time, verification check of the Project Member’s data and request documents confirming the credibility of the data entered and/or provided by the Member, and to exclude the following persons from the Members if:

- the Member enters or provides inaccurate and/or false (including incorrect) data or documents;
- the Member refuses to provide documents or information according to the Project Rules;
- the Member refuses to carry out any actions according to the Rules;
- the Project Rules are violated;
- the Member does not comply with the requirements stated in cl. 1.8 hereof;
- the Member/Winner performs any actions to change the Project results without due authorization (including any falsification of the Project results);
- the Member/Winner, on any stage of the Project, in the Customer's or Managers' opinion, avoids executing the obligations according to the Rules or other actions according to the Rules or in any other way interferes with the Project process.

3. PROJECT UNDERTAKING AND PARTICIPATION

3.1. To apply for participation in the Project, a potential Project Member shall, from 00:00:00 (hh:mm:ss) October 20, 2020 (Moscow Time), until 23:59:59 (hh:mm:ss) December 31, 2020 (Moscow Time):

3.1.1. register on the Project Website (wgsacademy.com), if it is required by these Rules, by entering the following personal data during the registration: name, surname, date of birth, e-mail, and create a password for the Member's account on the Project Website;

3.1.2. give their consent for personal data processing according to the WILLIAM GRANT & SONS Privacy Policy situated at wgsacademy.com;

3.1.3. examine the Rules.

3.2. Before the beginning of the Project, a person willing to become a Project Member – Website visitor – shall examine and accept the Rules and perform actions stated in cl. 3.1 hereof to confirm the acceptance, within the period stated in cl. 3.1 hereof.

3.3. After the registration on the Project Website, the Project Customer or Manager sends an email to the address entered during the registration of the person willing to become a Project Member on the Project Website (cl. 3.1.1 hereof) with a request to confirm the email entered by the person willing to become a Project Member during the registration. If the person confirms the email entered during the registration, this person becomes the Project Member, in case if the registration for the Project is required by the Rules. If the registration is not required by the Rules, the person becomes the Project Member after providing actions on the Project Website and required by the Rules which do not require registration.

3.4. After the registration of the Project Member on the Project Website, the Project Customer is entitled to send emails to the Project Member, including emails about Events and invitations to Events according to the Rules, reminders of Course progression and new Courses offers according to the Rules, Project news and materials.

3.5. The Project Website contains informational materials about products, including the products manufactured by the Project Customer (hereinafter – the Products). Informational materials include:

3.5.1. Articles – informational materials containing texts, graphic art, design art, images;

3.5.2. Videos – informational videos about characteristic features of the Products and facts about the Products, instructions for the Products use;

3.5.3. Webinars – online meetings with experts invited by the Project Customer and/or Manager to answer the Project Members' questions via video calls with Project Members. To participate in a webinar, the Project Member shall register according to cl. 3.1.1 hereof.

(hereinafter – the Content).

3.6. The Project Member is entitled to consume the abovementioned Content without registering on the Website (except for webinars).

3.7. The Project Customer and/or Manager shall organize the following events:

3.7.1. Workshops – events where experts invited by the Project Customer and/or Manager inform Project Members about Products' features, Products' facts and other Products' information. Project Members are entitled to ask experts questions on these workshops. In total, the Project Customer and/or Manager shall organize two (2) workshops;

3.7.2. Tastings – events with the limit of Members (up to thirty (30) people on each tasting) where experts invited by the Project Customer and/or Manager inform Project Members about Products’ features, Products’ facts and other Products’ information, and allow Project Members to taste the Products. The Project Customer and/or Manager shall organize tastings every week (once a week) during the Project. (hereinafter – the Events).

3.8. The Project Member is entitled to visit the abovementioned Events if they are registered on the Website according to cl. 3.1.1 hereof and registered to participate in the Events. When the Project Member visits the Event, the Project Manager and/or Customer is entitled to ask to see the Project Member’s document confirming their identity as a Project Member, to confirm the compliance of the Project Member with the requirements in cl. 2.1 hereof. If the Project Member does not comply with such requirements and/or does not show the ID card to the Project Manager and/or Customer, the Project Manager and/or Customer is entitled to bar the Project Member from participating in the Event.

3.9. The Project Manager and/or Customer is entitled to unilaterally, in full or in part, cancel the Event referring to COVID-19 conditions or any other conditions by sending a notification to the Project Member’s email entered during the registration on the Project Website and/or for the Event. The Project Member shall consider this condition a force majeure event which is outside the control of the Project Member or the Project Customer.

3.10. On the Project Website, the Project Customer and/or the Project Manager publish informational materials which form a total of texts, graphic art, design art, images, videos, giving the Project Member an idea of Products’ features, Products’ facts and other Products’ information, with a code name “Course”. To examine the course, the Project Member shall register on the Project Website according to cl. 3.1.1 hereof. The Course is not limited in time, the Project Member is entitled to take the Course at any time by registering according to cl. 3.1.1 hereof and examining Course materials how and when is appropriate for the Project Member. In total, there will be three (3) Courses available on the Project Website.

3.11. After examining all Course materials, the Project Member is offered to take a test with questions about the Course information. If the Project Member gives 70% (seventy percent) correct answers upon the Course information, they are entitled to receive a Course and test completion certificate. If the number of correct answers upon the Course information is lower, the Project Member is entitled to receive a Course certificate. The number of attempts to pass the test during the Project is unlimited. After all attempts to pass the test during the Project, the Project Member either receives a Course and test completion certificate or a Course certificate. The Project Customer and/or Manager shall send the certificate to the email entered by the Project Member during registration for the Course, in pdf format.

3.12. If the Project Member registers for the Course, the Project Member is entitled not to go through a separate registration process to participate in the Events and watch Content webinars. To participate in the Events and watch Content webinars the Project Member shall sign in on the Project Website and apply for the Event on the Project Website. After that, the Project Member shall receive an email confirming their participation in the Event at the email address entered during the registration for the Course. Also, in this case, the Project Member shall have an opportunity to synchronize the Event with the calendar on the Event Member’s personal electronic device. Information about the registration for the Course, Events and Content webinars shall be seen in the Project Member’s personal account on the Project Website.

3.13. Course certificate stated in cl. 3.12 hereof is not a document of education, a document of education and qualification, or any other document confirming the completion of an educational program. The term “Course” for the set of informational materials stated in cl. 3.10 hereof is used for convenience only.

4. MISCELLANEOUS

4.1. Any person performing any actions connected to the participation in the Project, by doing so confirms that they have examined the Rules, shows their absolute and unreversed consent with the Rules, warrants that they are over 18 years old, a citizen and resident of the CIS, and complies with any other criteria and requirements for the Members described including but not limited to those stated in chapter 2 hereof.

4.2. The Rules shall come into effect on 00:00:00 (hh:mm:ss) October 20, 2020 (Moscow Time), and shall be valid until the end of the Project or amendment of the Rules or cancellation of the Project upon the Customer’s or Manager’s initiative.

- Project Members shall be informed about the amendment of the Rules, cancellation or termination of the Project, by publishing a corresponding publication on the Project Website one day prior to the day when such amendment, termination or cancellation of the Project becomes effective.

- Project Members are responsible for reading the Rules, any amendments and addendums to it; to do that they shall read corresponding information on the Project Website every day.

- The Rules shall be considered amended or canceled from the day following the day of publication of the corresponding information on the Project Website.

4.3. Project Members give their consent to the Project Managers and Customer for an indefinite period of time to use their names and surnames, images, and information about them in photos, videos, texts, and other materials of the Project Manager and Customer about the Project, and to demonstrate and publicly display photos and videos with their images in Project materials.

4.4. If the Project Member creates intellectual property results (IPR) while participating in the Project, the Project Member grants the exclusive right to use such IPR to the Project Manager and Customer under the terms of disposal, in full, free of charge. The exclusive right of the Project Manager and Customer to use IPR created by the Project Member starts when the Project Member created IPR.

4.5. If the Project Member creates IPR, the Project Member gives their unconditional consent for IPR to be used with or without mentioning Project Member's name and surname or alias (anonymous use of IPR).

4.6. If the Project Member creates IPR, the Project Member gives their unconditional consent for IPR to be disclosed by the Project Customer and/or Manager.

4.7. If the Project Member creates IPR, the Project Member gives their unconditional consent for IPR to be reshaped or amended in any way by the Project Customer and/or Manager.

4.8. The Project Member shall not use intellectual property results within the Project Website in any way outside the Rules, reproduce, copy, import, distribute intellectual property results of the Project Website. Intellectual property results of the Project Website belong to the Project Customer and/or Manager. If the Project Member uses intellectual property results of the Project Website without proper authorization, the Project Customer and/or Manager is entitled to impose financial and other liability on the Project Member.

4.9. While participating in the Project, the Project Member is aware that excessive alcohol consumption is dangerous for health.

4.10. The Project Website is not an educational platform. The Project Customer and the Project Manager do not provide educational activity or implement educational programs. Project name and Project elements names are used for convenience only.

4.11. The Members shall be responsible for their actions while participating in the Project. If the Manager or Customer suffers from losses because the Member violates the Rules, the corresponding Member shall compensate for the incurred losses suffered by the Manager/Customer.

4.12. The Project Manager and Customer in no event shall be responsible for any losses or events which may happen with the Member while participating in the Project. The Manager and the Customer strongly encourage all Members to be utterly attentive and put their safety before their desire to participate in the Project.

4.13. The Manager and the Customer (together or individually) shall not be responsible for the failure to fulfill or improper fulfillment of their obligations due to the failure of telecommunication or energy networks, malicious software activity, or wrongdoings of the third parties aimed at obtaining unauthorized access and/or disabling software and/or hardware of the Managers.

4.14. Decisions of the Customer and Managers (together or individually) upon any issues connected to the Project shall be final and non-negotiable.

4.15. Managers (together or individually) reserve their right to publish additional information about the Project.

4.16. If the Project Member lives outside Moscow and Moscow region, the Project Customer and/or Manager shall not buy tickets for the Project Member from their place of living to Moscow and back so that the Project Member could visit the Project Events. The Members shall buy tickets on their own.

4.17. All Project Members shall pay for all expenses connected to the participation in the Project (including but not limited to expenses for Internet access and any transport expenses connected to the Project participation) on their own.

- 4.18. Project Members and Winner shall pay any incurred taxes and other fees on their own and provide required documents to the competent state authorities when it is connected to the participation in the Project.
- 4.19. The Members shall bear all the risks of non-fulfillment of the Rules on their own. Expenses of the Members in connection to the participation in the Project shall not be compensated to the Members in no event.
- 4.20. The Managers (together or individually) and the Customer shall not enter into written negotiations or any other communications with Project Members and persons willing to participate in the Project, except for cases stated by the Rules.
- 4.21. If, for any reason, any part of the Project cannot be implemented according to the plan, including reasons of computer viral infection, failures of the Internet, defects, manipulations, unauthorized interference, falsification, technical failures or any other reason beyond the direct control of the Manager and/or the Customer, which misrepresents or influences the content, security, honesty, integrity or proper implementation of the Project, the Managers (together or individually) shall, upon their discretion, cancel, terminate, amend or suspend implementation of the Project, or take any other measures to eliminate possible negative consequences of such events.
- 4.22. Project Members shall not make unfair attempts of participation, including any actions which give an unreasonable advantage to a Project member before other Project members and/or persons willing to participate in the Project.
- 4.23. The Managers (together or individually) are entitled to amend the Project terms and conditions, including but not limited to if fulfilling the Managers' obligations (together or individually) becomes impossible due to force majeure events, i.e. unavertable emergencies or other circumstances beyond the actions (and/or lack of action) of the Managers (together or individually).
- 4.24. The Customer and the Managers (together or individually) are entitled, at their own discretion, to amend the Project Rules in other situations. Such amendments shall be published on the Project Website.
- 4.25. Project implementation includes processing of the Members' personal data according to the WILLIAM GRANT & SONS Privacy Policy.
- 4.26. The Project is not of major importance for social recognition of the Members, professional, sport or personal success, and it is not aimed at improving the physical or emotional state of the Members.